



Major Initiatives

General Elections: October, 2016 to February, 2017



State Election Commission

Major Initiatives



SEC, Maharashtra

Shri. J. S. Saharia

State Election Commissioner,
Maharashtra

Shri. Shekhar Channe

Secretary

And SEC Team

- Established on 26th April, 1994 as per the 73rd & 74th Constitutional Amendment Act - Single Member Commission
- Conducts election to approximately 28,500 Local Bodies under 5 different State Acts
- EVMs since 2004 with multi member setting and detachable memory
- Registration of Political Parties since 2014
- Marker Pen since 2011
- NOTA since 2013

Elects more than
2.5 lakh Representatives
every 5 years

Elections held between Oct 16 & Feb 17

Category	Type of Local Body	Total	Election conducted	Voters (in lakhs)	Seats	Contesting Candidates
Urban	Municipal Corporation	27	10*	195	1268	9208
	Municipal Council	228	191	70	4385	20632
	Nagar Panchayat	130	19	2	323	1231
Rural	Zilla Parishad	34	25	375	1509	7257
	Panchayat Samiti	351	283		2990	12893
	Gram Panchayat	27781	50	1	550	5500
TOTAL		28551		643	11025	56721

(*includes major metros Mumbai, Pune, Thane, Nagpur, Nashik, Pimpri - Chinchwad)



Unique Features - SEC

Particulars	SEC	ECI (CEO Maharashtra)
Conducts Election for	<ul style="list-style-type: none"> • More than 2.5 Lakh Representatives 	<ul style="list-style-type: none"> • 48 M.P. • 288 M.L.A.
Number & Level of R.O.'s	<ul style="list-style-type: none"> • More than 20,000 • Deputy Collector to Clerk 	<ul style="list-style-type: none"> • 48 for Parliament & 288 for State Legislature • Collector & Dy. Collector only
Stages of Election (time required)	<ul style="list-style-type: none"> • 3 stages:- <ul style="list-style-type: none"> - Delimitation, - Voter List & - Actual Elections (6 months approximately) 	<ul style="list-style-type: none"> • Actual Elections only (2 months)
Single / Multi member constituency	<ul style="list-style-type: none"> • Multi member - 1 to 5 votes as per the type of the local body 	<ul style="list-style-type: none"> • Single member
Delimitation of constituencies	<ul style="list-style-type: none"> • Every 5 years 	<ul style="list-style-type: none"> • Once in 30 years by a separate Commission
Number of Acts	<ul style="list-style-type: none"> • Five different Acts 	<ul style="list-style-type: none"> • Only one Act
Reservation for Women	<ul style="list-style-type: none"> • 50% 	<ul style="list-style-type: none"> • No reservation
Number of bodies where a voter votes	<ul style="list-style-type: none"> • Urban voter - 1 body • Rural voter - 3 bodies 	<ul style="list-style-type: none"> • Urban voter - 1 body • Rural voter - 1 body





Analysis of Affidavits of Contesting Candidates

Analysis by ADR

- i. Analysis from 2015 till date
- ii. Analysed 17 Corporations, 210 Councils, 25 ZPs, 118 PSs, 12 Nagar Panchayats & 8 Gram Panchayats
- iii. Analysed total 40,000 contesting candidates
- iv. Analysis of Criminal background (ordinary & serious cases), Financial background (movable assets, immovable assets & liabilities) & Other details (Education, Age & Gender)
- v. Analysis published minimum one week prior to polling.

ADR analysed candidates
10 times higher than the
Assembly Elections, 2014

Affidavits of the Candidate: Publicity

• Flex Outside Polling Station -

Displaying the critical details of the Contesting Candidates

Abstract of information given by contesting candidates in their affidavits							
Sr. No	Name of Candidates	Educational Qualification	Total Value of movable assets (candidate, Spouse & dependents)	Total immovable assets (candidate, Spouse & dependents)	Dues/ Liabilities	Criminal background of candidate	
						Pending number of cases in which the punishment can be 2 years or more of imprisonment	No of cases in which convicted & sentenced to punishment of 1 years or more of imprisonment
1	2	3	4	5	6	7	8

• Other measures -

- True Voter mobile app - KYC(Know Your Candidates) (22 lakh views)
- Mahavoter Bot - Cand Info (using AI on Facebook messenger) (1 lakh views)
- Newspaper publicity (as advertisement)
- Dynamic display on Website (5 lakh views)



Control on Expenditure

- i. Compulsory for all candidates & political parties to
 - Open separate bank account & make payment as far as possible through cheques
 - to submit full expenditure details within 30/60 days, otherwise liable to be disqualified / deregistered
- ii. Ban on use of Discretionary Grants by elected representatives including Ministers prior to 3 months from date of expiry of local body.

Election Expenses

More than 7 lakh entries filed by 90% of the contesting candidates, through True Voter mobile app.

Women polling station were made with all women staff.



Efforts to make all Polling Stations - Model & Physically challenged friendly, especially in urban areas.




snbp school morwadi yethe matadar rajasathi red carpet ..


Powered By:

Abhinav IT Solutions Pvt. Ltd.
truevoter@maharashtra.gov.in
For Support, Help, Feedback

True Voter



State Election Commission
of Maharashtra



Usage of True Voter

- 1.4 crore hits
- 67 lakh name search
- 23 lakh KYC search
- 13 lakh booth navigation
- 30 lakh booth list download

- True Voter – An application for the voters to identify their ward, polling station etc.
- FAQ – 2200 frequently asked question and their answers. An application to help people find answer to their routine queries.
- CoP – An application to facilitate citizens to complain real time about the violation of MCC to the concerned officers

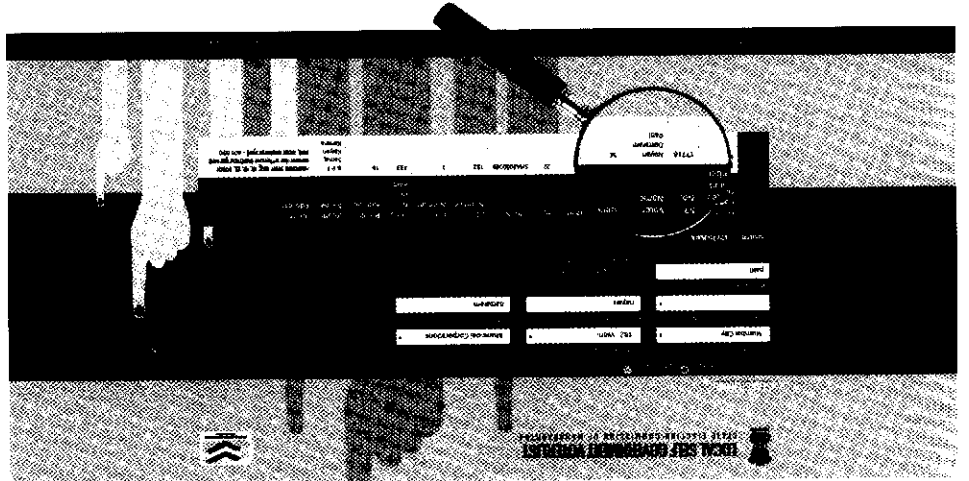
Use of Mobile Application

Citizens On Patrol

CoP

Vote you must





- Bifurcation of Assembly Voter list into Ward/ Booth wise handled around 7 crore voters of 240 Assembly constituencies
- total lists made 23,913
- Voter Search Engine (facility for voters)
 - 10 lakh persons searched on website
 - 67 lakh persons searched on True voter mobile app
 - 32 lakh voters searched in Mahavoter Search Engine

Use of Computers & Software

- Types of List prepared
- Draft Ward List
 - Supplementary Ward List
 - Final Ward List
 - Correction List
 - Booth wise List



Engagement, Participation & Ownership by Public

A. Innovative Ideas to involve the voters e.g.

1. **Virtual Classroom & Community Radio**
2. **Social Media:**
 - Facebook live, Q & A and posts (resulting in 8.2 crore impressions)
 - Twitter Blue Room live chat & tweets (resulting in 7.6 crore impressions)
 - Mahavoter Chat Bot (use of Artificial Intelligence) to directly communicate with facebook users (First such experiment in the world)
 - Volunteer program in Mahavoter chat bot.
3. **Missed Call Pledging** that 'I will Vote' on National Voters Day resulting in 10 lakh missed calls on National Voters Day;
4. **Message broadcasting** by mGage India to reach all 8 Crore mobile subscribers in State.
5. **Video bytes** by
 - eminent personalities like Ratan Tata, Anand Mahindra, Harsh Goenka etc and by stars like Raveena Tandon and many famous Marathi actors.
 - SEC, ULBs, Corporate Houses, 4 Production Houses (AIB, Phantom Films, Cordiform Films & Imped films) etc
 - dissemination through Cinema Hall, TV Channels, Youtube and other medium (resulting in as high as 5 lakh views for few videos on social media)
6. **Float on Republic Day** on 26th January, 2017.
7. **Discount by various organisations like**
 - Hotel & Restaurant Association like AAHAR & HRA
 - Taxi operators like Ola, Uber;
 - Malls, Cinemas, Theatres etc.





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